



PRISM

BUILDING HEALTHY,
STABLE LIVES

Annual Report (October 2018-September 2019)

Dear Friends,

We have settled into our new home. Can you believe it has already been a year?! Without your partnership we would not be in this stunning space. Participants say that our space feels welcoming and safe. I cannot thank you enough for your generosity! Please stop in and visit us, and we will give you a tour and share more about our services.

Even with our efforts, the needs of the community continue to grow. There are so many circumstances that can risk a family's need for food security and stable housing. Hunger and homelessness are often invisible. You cannot tell by looking at someone if they are struggling to pay for groceries or to stay in their home. You do not know if your hair dresser, the mail carrier, your colleague, or even your child's neighborhood friend is hungry. Help us feed one more family today! Help us ensure another child sleeps in a warm bed in their own home.

Thank you again for all your support,



10,505

total visits to our Marketplace Food Shelf



972,804

pounds of food distributed to participants



393

families received free clothing and household items from Shop for Change Thrift Shop



182

households obtained and maintained safe, stable housing



1,007

children received school supplies, birthday gifts, and holiday toys



24,876

hours of time and talent given by caring volunteers



MISSION STATEMENT

Provide social services and connections that empower people in our community to build healthy, stable lives.

EQUITY STATEMENT

Dropping assumptions about our participants, volunteers, staff, and community to intentionally adapt and design quality, inclusive and individualized opportunities for success.

VALUES

Collaboration - Innovation - Dignity - Accountability

PRISM PROGRAMS

Marketplace
Food Shelf

The Marketplace Food Shelf ensures children, adults and seniors do not go hungry. More than 800 families visit the Marketplace each month. We meet one-on-one with each family. Our “choice model” allows participants to choose the food and hygiene items that best suit their household needs, similar to a grocery store.

Homelessness
Prevention

This critical program for those facing short-term crisis, offers emergency financial assistance, help with budgeting, advocacy with landlords, support in applying for programs such as energy assistance, and referrals to community resources.

Shop for
Change

The Shop for Change Thrift Shop makes proper clothing accessible for everyone. One hundred percent of our proceeds support our basic needs services. Open to our participants and the public, the shop offers high-quality, uniquely affordable clothing and housewares.

Children's
Programs

The Children’s Programs help families create a sense of normalcy, maintain traditions, and celebrate milestones during times of financial difficulty. New school supplies, birthday gifts, baby essentials, and holiday toys are selected by parents to help families celebrate milestones.

PARTICIPANT VOICE

At PRISM we know that every person deserves to be treated with dignity. We are all people, and we all need a hand up sometime. In this vein, we refer to the individuals we serve as participants vs. clients. We work together with them to identify individual and family strengths. We provide personalized referrals and resources and discuss any barriers needing to be tackled. We talk with landlords and advocate for our participants, and through our advocacy, many learn to advocate for themselves. They learn from us and we learn from them. We learn their experiences, their struggles, their successes, and their stories. We want to hear their voices and know our participants so we can provide excellent and tailored services that are relevant to their needs. We are here to be a stable resource where individuals know when they come to us, they will be treated respectfully and they will be heard. When asked what they have liked about PRISM, participants said:

“I love PRISM. I can pick my food and there are good options and healthy food for my kids.” - Single Mother of four, PRISM Participant

“I have MS and am on disability from work. We are supporting my son while in college and this assistance is just enough help to get us through each month.” - Senior, PRISM Participant

“PRISM helps me provide food for my family, and also allows me to donate and give back.” - Father, PRISM Participant



Financials (October 1, 2018- September 30, 2019)

Revenue (\$2,976,357)



- Individuals & Households (9%)
- Businesses & Corporations (3%)
- Foundations & United Way (12%)
- Congregations, Civic & Community Groups (4%)
- Government (8%)
- Earned Income & Other (11%)
- In-Kind Food & Other Donated Goods (53%)

Expenses (\$2,979,950)



- Programs (84%)
- Management & General (9%)
- Fundraising (7%)

The electronic version of this report and our most recent Form 990 are available at www.prismmpls.org/financials

Many thanks to our supporters!

GET INVOLVED

Donate

PRISM is a 501(c)(3) nonprofit and your donation of cash and in-kind goods is tax deductible. Give cash, check, donate online, or drop off food, clothing and housewares. Gifts of stock are welcome and appreciated.

Volunteer

Sort and stock food, or help families in the Marketplace Food Shelf. Sort and price items, set up displays, or work the register at Shop for Change. Serve as the receptionist at PRISM's front desk.

Shop

The Shop for Change Thrift Shop is open to the public. You'll find affordable housewares and clothes for members of your entire family. 100% of revenue supports PRISM's basic needs services.

Connect

Be in the know and get involved! Like us on Facebook: facebook.com/PRISMmpls. Follow us on Twitter: [@PRISMMinneapolis](https://twitter.com/PRISMMinneapolis). Visit us at www.prismmpls.org

VOLUNTEER SPOTLIGHT

In October 2009, Pat started volunteering her time at PRISM. She came every week and worked in the Marketplace Food Shelf where she quickly fit in and became friends with several volunteers that continue today. Over the years, Pat saw an opportunity to represent her church by serving as their representative on the PRISM Faith Partner Network. Every month Pat attends the Faith Partner Network meeting and takes the minutes. Through Pat's enthusiasm for PRISM and its mission, her husband Bill began volunteering in the food shelf in March 2016. In 2018, Bill wanted to take a more active role in PRISM and successfully ran for an open Board seat. Bill is now involved in several PRISM committees and actively volunteers at PRISM events. Pat and Bill are examples of how positive experiences as volunteers can lead to deeper engagement and commitment to PRISM and improve the local community.

Thank you, Pat and Bill, for all you do for PRISM and the community!