

A BETTER TOMORROW

a fundraising campaign for PRISM

food • housing • clothing



OUR STORY

In 1970, local faith communities who understood the value of ensuring their neighbors' basic needs were met came together to create PRISM. Our mission remains the same today: provide social services and connections to empower people in our community to build healthy, stable lives.

PRISM provides food, clothing, and housing for people who are facing financial hardship. We do this in partnership with more than 20 congregations of various faiths, 500 volunteers, 1,000 donors and funders, and countless businesses, civic groups, and local organizations.

Over the past decade the number of people seeking our services has grown significantly. In 2016, we served 5,500 people. In 2017, we expect to help 6,000. In 2018, 2019, and 2020 even more...

In 2018, we will move to a newly renovated building...a place where we can help more people.

I hope you will join us on this journey and help create a better tomorrow for the entire community.

Michelle Ness, Executive Director

THE NEED

Families can't meet their basic needs due to:

- rising housing costs
- decreasing government assistance
- greater medical expenses
- fewer supports for seniors
- low-wage jobs



THE GOAL

Food + Clothing + Housing =

- healthy kids
- contributing adults
- independent seniors
- stable families
- thriving communities



THE WIN-WIN

We're moving to a new building in Golden Valley.

Our partner, Jewish Family & Children's Service, is making nearly \$1 million of renovations to ready space in their new building for PRISM, at no cost to us. Through our partnership and this new facility we'll serve more people, and create a better tomorrow for the entire community.

THE CAMPAIGN

New Facility \$230,000 (66%)

Marketplace Food Shelf

- Refrigerators and Equipment
- Waiting Room and Case Manager Furniture and Supplies
- Volunteer Break Room

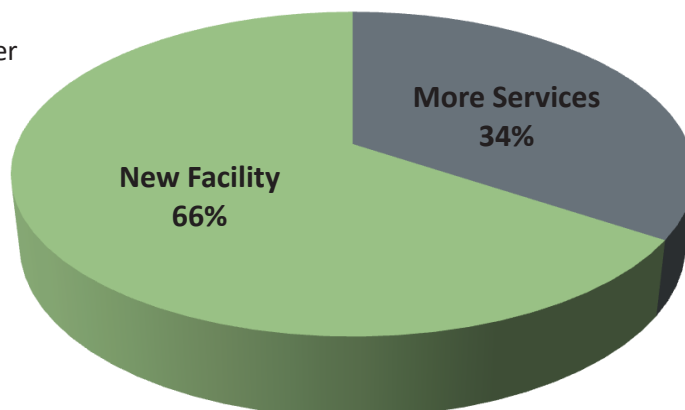
Appliances and Furniture Shop for Change Thrift Shop

- Check-Out Counter
- Display Cases, Shelves, Racks
- Shopping Baskets and Supplies

Relocation Expenses

- Movers and Moving Supplies
- Signage and Print Materials
- Office and Meeting Space Furniture

A Better Tomorrow Fundraising Goal: \$350,000



More Services \$120,000 (34%)

Case Management

Additional staff to serve the growing number of people needing our services.

Volunteer Coordinator

Dedicated staff to recruit and support PRISM volunteers, and serve more shoppers and participants.

Thrift Shop Staffing

Increased staff to manage extended hours, and support more participants, volunteers, and shoppers.